

# NEWSPAPER-PRINTER WORKSHEET

## FOR SUMMER 2007 MARKETING CAMPAIGN

### Club Information

Customer Name \_\_\_\_\_

Club Name \_\_\_\_\_

Phone \_\_\_\_\_

Dates to Run \_\_\_\_\_

### Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom \_\_\_\_\_

### Graphics Selection

#### Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

#### Post Card—Large

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Door Hanger

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Referral

☐ Flyer ☐ Cards

#### Small Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Lead Box

☐ #1 ☐ #2 ☐ #3

#### Post Card—Small

☐ #1 ☐ #2

#### Window Cards

☐

#### Stim Cards

☐

### Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once on that page, select the Marketing section from the menu at the left, and select "Graphics" in the drop-down menu. Once on the Graphics page, select "Current Graphics" and click on Summer - 7. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5, (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

**<http://www.cms-clubweb.com/clients>**

**Username:**

\_\_\_\_\_

**Password:**

\_\_\_\_\_

**Please change the pre-designed ads/elements as follows:**

\* Add club logo and address provided