

NEWSPAPER-PRINTER WORKSHEET

FOR SPRING 2008 MARKETING CAMPAIGN

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ Original Size: Horizontal— 6.437" x 6" Vertical— 4.3" x 7"

☐ Custom _____

Graphics Selection

Horizontal Ads

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

Large Postcards

☐ #1 ☐ #2 ☐ #3

Small Postcards

☐ #1 ☐ #2

Doorhangers

☐ #1 ☐ #2 ☐ #3 ☐ #4

Referral Graphics

☐ Cards ☐ Flyer ☐ Poster

Vertical Ads

☐ #1 ☐ #2 ☐ #3

Lead Box Art

☐ #1 ☐ #2 ☐ #3

Window Cards

☐

Stim Cards

☐

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the PDF of the requested graphic(s), you will need to go to the web address listed below. You will need to enter a user name and password exactly as they are written. The user name and password will be provided by the customer and should be entered below. Go to the "Clients Only" section of our website at:

<http://www.cmsclients.com>. Enter the user name and password. Go to the "Marketing" tab in the top menu. In the drop down menu, choose "Campaigns". Once on the Campaign page, look in the "Current" section and click on Spring - 8.

On the front page of this campaign, click on the thumbnail of the selected piece. A larger image and a link to download the PDF will appear. The PDF file can be edited either in Adobe Acrobat, (the full version), 5 or later, or Adobe Illustrator. The customer is responsible for the accuracy of their proof.

<http://www.cmsclients.com>

Username:

Password:

Please customize the pre-designed graphics as follows:

*Add our club logo, address, phone number and website address as provided.

NEWSPAPER-PRINTER WORKSHEET

FOR HOLIDAY 2006 MARKETING CAMPAIGN

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom _____

Graphics Selection

Guest Register Cards

☐ #1

Large Ad

☐ #1 ☐ #2

CAP Ad

☐ Large ☐ Small

Holiday Card

☐ #1 ☐ #2

Gift Certificates

☐ #1

Small Ad

☐ #1 ☐ #2

Lead Box

☐ #1 ☐ #2 ☐ #3

CD Promotion

☐

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once on that page, select the Marketing section from the menu at the left, and select "Graphics" in the drop-down menu. Once on the Graphics page, select "Current Graphics" and click on Holiday - 6. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5, (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

<http://www.cms-clubweb.com/clients>

Username:

Password:

Please change the pre-designed ads/elements as follows:

* Add club logo and address provided

NEWSPAPER-PRINTER WORKSHEET

FOR WINTER 2007 MARKETING CAMPAIGN

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom _____

Graphics Selection

Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

CAP Ads

☐ #1 ☐ #2

Post Card-Large

☐ #1 ☐ #2 ☐ #3 ☐ #4

Door Hanger

☐ #1 ☐ #2 ☐ #3 ☐ #4

Small Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

Referral

☐ Flyer ☐ Cards

Lead Box

☐ #1 ☐ #2 ☐ #3

Post Card-Small

☐ #1 ☐ #2

Window Cards

☐

Stim Cards

☐

Newspaper/Printer Information

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<http://www.cms-clubweb.com/clients>

Username:

Password:

Please change the pre-designed ads/elements as follows:

* Add club logo and address provided

NEWSPAPER-PRINTER WORKSHEET

FOR SPRING 2007 MARKETING CAMPAIGN

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom _____

Graphics Selection

Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

Post Card-Large

☐ #1 ☐ #2 ☐ #3

Door Hanger

☐ #1 ☐ #2 ☐ #3

Referral

☐ Flyer ☐ Cards

Small Ad

☐ #1 ☐ #2 ☐ #3

Lead Box

☐ #1 ☐ #2 ☐ #3

Post Card-Small

☐ #1 ☐ #2

Window Cards

☐

Stim Cards

☐

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once on that page, select the Marketing section from the menu at the left, and select "Graphics" in the drop-down menu. Once on the Graphics page, select "Current Graphics" and click on Spring - 7. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5, (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

<http://www.cms-clubweb.com/clients>

Username:

Password:

Please change the pre-designed ads/elements as follows:

* Add club logo and address provided

NEWSPAPER-PRINTER WORKSHEET

FOR SUMMER 2007 MARKETING CAMPAIGN

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom _____

Graphics Selection

Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

Post Card—Large

☐ #1 ☐ #2 ☐ #3 ☐ #4

Door Hanger

☐ #1 ☐ #2 ☐ #3 ☐ #4

Referral

☐ Flyer ☐ Cards

Small Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

Lead Box

☐ #1 ☐ #2 ☐ #3

Post Card—Small

☐ #1 ☐ #2

Window Cards

☐

Stim Cards

☐

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once on that page, select the Marketing section from the menu at the left, and select "Graphics" in the drop-down menu. Once on the Graphics page, select "Current Graphics" and click on Summer - 7. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5, (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

<http://www.cms-clubweb.com/clients>

Username:

Password:

Please change the pre-designed ads/elements as follows:

* Add club logo and address provided