

# NEWSPAPER-PRINTER WORKSHEET

## FOR SPRING 2007 MARKETING CAMPAIGN

### Club Information

Customer Name \_\_\_\_\_

Club Name \_\_\_\_\_

Phone \_\_\_\_\_

Dates to Run \_\_\_\_\_

### Ad Size

☐ As Designed: Large— 6.437" X 6" Small— 6.437" X 4.5"

☐ Custom Size \_\_\_\_\_

### Graphics Selection

#### Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

#### CAP Ad

☐ Large ☐ Small

#### Post Card-Large

☐ #1 ☐ #2 ☐ #3

#### Door Hanger

☐ #1 ☐ #2 ☐ #3

#### Referral

☐ Flyer ☐ Cards ☐ Poster

#### Small Ad

☐ #1 ☐ #2 ☐ #3

#### Lead Box

☐ #1 ☐ #2 ☐ #3

#### Post Card-Small

☐ #1 ☐ #2

#### Window Cards

☐

#### Stim Cards

☐

### Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once on that page, select the Marketing section from the menu at the left, and select "Graphics" in the drop-down menu. Once on the Graphics page, select "Current Graphics" and click on Spring - 7. Click on the thumbnail of the selected piece. A larger image and a link to download the graphic will appear. The graphic is an Adobe PDF file which can be edited in either Adobe Acrobat, (the full version only) or Adobe Illustrator. The customer is responsible for the accuracy of their proof.

**<http://www.cms-clubweb.com/clients>**

**Username:**

\_\_\_\_\_

**Password:**

\_\_\_\_\_

**Please change the pre-designed ads/elements as follows:**

\* Add club logo and address provided

# NEWSPAPER-PRINTER WORKSHEET

## FOR HOLIDAY 2006 MARKETING CAMPAIGN

### Club Information

Customer Name \_\_\_\_\_

Club Name \_\_\_\_\_

Phone \_\_\_\_\_

Dates to Run \_\_\_\_\_

### Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom \_\_\_\_\_

### Graphics Selection

#### Guest Register Cards

☐ #1

#### Large Ad

☐ #1 ☐ #2

#### CAP Ad

☐ Large ☐ Small

#### Holiday Card

☐ #1 ☐ #2

#### Gift Certificates

☐ #1

#### Small Ad

☐ #1 ☐ #2

#### Lead Box

☐ #1 ☐ #2 ☐ #3

#### CD Promotion

☐

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\_\_\_\_\_

**Password:**

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# NEWSPAPER-PRINTER WORKSHEET

## FOR WINTER 2007 MARKETING CAMPAIGN

### Club Information

Customer Name \_\_\_\_\_

Club Name \_\_\_\_\_

Phone \_\_\_\_\_

Dates to Run \_\_\_\_\_

### Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom \_\_\_\_\_

### Graphics Selection

#### Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

#### CAP Ads

☐ #1 ☐ #2

#### Post Card-Large

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Door Hanger

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Small Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Referral

☐ Flyer ☐ Cards

#### Lead Box

☐ #1 ☐ #2 ☐ #3

#### Post Card-Small

☐ #1 ☐ #2

#### Window Cards

☐

#### Stim Cards

☐

### Newspaper/Printer Information

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Club Name \_\_\_\_\_

Phone \_\_\_\_\_

Dates to Run \_\_\_\_\_

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☐ Custom \_\_\_\_\_

### Graphics Selection

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☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

#### Post Card-Large

☐ #1 ☐ #2 ☐ #3

#### Door Hanger

☐ #1 ☐ #2 ☐ #3

#### Referral

☐ Flyer ☐ Cards

#### Small Ad

☐ #1 ☐ #2 ☐ #3

#### Lead Box

☐ #1 ☐ #2 ☐ #3

#### Post Card-Small

☐ #1 ☐ #2

#### Window Cards

☐

#### Stim Cards

☐

### Newspaper/Printer Information

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# NEWSPAPER-PRINTER WORKSHEET

## FOR SUMMER 2007 MARKETING CAMPAIGN

### Club Information

Customer Name \_\_\_\_\_

Club Name \_\_\_\_\_

Phone \_\_\_\_\_

Dates to Run \_\_\_\_\_

### Ad Size

☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"

☐ Custom \_\_\_\_\_

### Graphics Selection

#### Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

#### Post Card—Large

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Door Hanger

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Referral

☐ Flyer ☐ Cards

#### Small Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

#### Lead Box

☐ #1 ☐ #2 ☐ #3

#### Post Card—Small

☐ #1 ☐ #2

#### Window Cards

☐

#### Stim Cards

☐

### Newspaper/Printer Information

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