FOR SPRING 2007 MARKETING CAMPAIGN

Please change the pre-designed ads/elements as follows:

Club Information		Nawanana / Drintar Information
Customer Name		Newspaper/Printer Information The graphics are located on the CMS
		website. To retrieve the requested graphics
Phone		you will need to go to the web address list-
Dates to Run		ed below. You will then need to enter the user name and password exactly as they are written. User name and password must
Ad Size		be provided by the customer, and should
☐ As Designed: Large— 6.437" X 6" Small— 6.437" X 4.5"		be filled in below. Select "Client Info Central" from the drop-down menu. Once
□ Custom Size		on that page, select the Marketing section
		from the menu at the left, and select "Graphics" in the drop-down menu. Once
Graphics Selection		on the Graphics page, select "Current
Large Ad	Small Ad	Graphics" and click on Spring - 7. Click on
□ #1 □ #2 □ #3	□ #1 □ #2 □ #3	the thumbnail of the selected piece. A
□ #4 □ #5 □ #6		larger image and a link to download the
	Lead Box	graphic will appear. The graphic is an Adobe PDF file which can be edited in
CAP Ad	□ #1 □ #2 □ #3	either Adobe Acrobat, (the full version only) or Adobe Illustrator. The customer is
☐ Large ☐ Small	Post Card–Small	responsible for the accuracy of their proof.
Post Card-Large	 _ #1	http://www.cms-clubweb.com/clients
1 1 1 2 1 3	Window Cards	Username:
Door Hanger		
u #1 u #2 u #3	Stim Cards	Password:
Referral		
☐ Flyer ☐ Cards ☐ Poster		

FOR HOLIDAY 2006 MARKETING CAMPAIGN

Club Information		
Customer Name		
Club Name		
Phone		
Dates to Run		
Ad Size		
☐ As Designed: Large— 6.437" x	6" Small—6.437 x 4.5"	
□ Custom		
Graphics Selection		
Guest Register Cards	Gift Certificates	
□ #1	□ #1	
Large Ad	Small Ad	
1 #1 1 #2	□ #1 □ #2	
	Lead Box	
CAP Ad	□ #1 □ #2 □ #3	
□ Large □ Small	CD Promotion	
Holiday Card	٥	
1 #1 1 #2		

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once on that page, select the Marketing section from the menu at the left, and select "Graphics" in the drop-down menu. Once on the Graphics page, select "Current Graphics" and click on Holiday - 6. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5, (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

http://www.cms-clubweb.com/clients
Username:
Password:

Please change the pre-designed ads/elements as follows:

FOR WINTER 2007 MARKETING CAMPAIGN

Club Information		
Customer Name		Newspaper/Printer Information
Club Name		The graphics are located on the CMS website. To retrieve the requested graphics
Phone		you will need to go to the web address list-
		ed below. You will then need to enter the user name and password exactly as they
Ad Size		are written. User name and password must be provided by the customer, and should be filled in below. Select "Client Info Central" from the drop-down menu. Once
☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"		
□ Custom		on that page, select the Marketing section from the menu at the left, and select
Graphics Selection		"Graphics" in the drop-down menu. Once
Large Ad	Small Ad	on the Graphics page, select "Current Graphics" and click on Winter - 7. Click on
□ #1 □ #2 □ #3	□#1 □#2 □#3 □#4	the thumbnail of the selected piece. A
□ #4 □ #5 □ #6 □ #7 □ #8	Referral □ Flyer □ Cards	larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5,
CAP Ads	L I B.	(full version), and Adobe Illustrator 9. The
□#1 □#2	<u>Lead Box</u> □ #1 □ #2 □ #3	customer is responsible for the accuracy of their proof.
Post Card-Large	Post Card–Small	http://www.case.club.wab.com/aliante
□#1 □#2 □#3 □#4	□ #1 □ #2	http://www.cms-clubweb.com/clients Username:
<u>Door Hanger</u> □ #1 □ #2 □ #3 □ #4	Window Cards Stim Cards	Password:

Please change the pre-designed ads/elements as follows:

FOR SPRING 2007 MARKETING CAMPAIGN

Club Information		Nowananay/Drinkey Information
Customer Name		Newspaper/Printer Information The graphics are located on the CMS
		website. To retrieve the requested graphics
Club Name		you will need to go to the web address list-
Phone		ed below. You will then need to enter the
Dates to Run		user name and password exactly as they
		are written. User name and password must
		be provided by the customer, and should
Ad Size		be filled in below. Select "Client Info
☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"		Central" from the drop-down menu. Once
□ Custom		on that page, select the Marketing section
		from the menu at the left, and select
		"Graphics" in the drop-down menu. Once
Graphics Selection		on the Graphics page, select "Current
Large Ad	Small Ad	Graphics" and click on Spring - 7. Click on
u #1 u #2 u #3	1 #1 1 #2 1 #3	the thumbnail of the selected piece. A larg-
□ #4 □ #5 □ #6		er image and the links to download the
1 #4 1 #3 1 #0	<u>Lead Box</u>	image will appear. The image is a PDF file
Post Card-Large	□#1 □#2 □#3	which can be edited in Adobe Acrobat 5,
		(full version), and Adobe Illustrator 9. The
U#1 U#2 U#3	Post Card–Small	customer is responsible for the accuracy
Door Hanger	1 #1 1 #2	of their proof.
□ #1 □ #2 □ #3		
	Window Cards	http://www.cms-clubweb.com/clients
Referral		Username:
☐ Flyer ☐ Cards		
, c ca. ac	Stim Cards	
	٥	Password:

Please change the pre-designed ads/elements as follows:

FOR SUMMER 2007 MARKETING CAMPAIGN

Club Information		
		Newspaper/Printer Information
Customer Name		The graphics are located on the CMS
Club Name		website. To retrieve the requested graphics
Phone		you will need to go to the web address list-
		ed below. You will then need to enter the user name and password exactly as they are written. User name and password must
Ad Size		be provided by the customer, and should
☐ As Designed: Large— 6.437" x 6" Small—6.437 x 4.5"		be filled in below. Select "Client Info
		Central" from the drop-down menu. Once
Costom		on that page, select the Marketing section
		from the menu at the left, and select
Graphics Selection		"Graphics" in the drop-down menu. Once
Large Ad	Small Ad	on the Graphics page, select "Current
		Graphics" and click on Summer - 7. Click on
1 1 1 2 1 4 3	□ #1 □ #2 □ #3 □ #4	the thumbnail of the selected piece. A
□ #4□ #5□ #6□ #7□ #8	<u>Lead Box</u> □ #1 □ #2 □ #3	larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5,
Post Card Large		(full version), and Adobe Illustrator 9. The
Post Card-Large	Post Card-Small	customer is responsible for the accuracy
□ #1 □ #2 □ #3 □ #4	□ #1 □ #2	of their proof.
<u>Door Hanger</u> □ #1 □ #2 □ #3 □ #4	Window Cards	http://www.cms-clubweb.com/clients
		Username:
Referral	Stim Cards	
☐ Flyer ☐ Cards		Password:

Please change the pre-designed ads/elements as follows: