Newspaper–Printer Worksheet
For Spring 2003 Marketing Campaign

Club Information

Customer Name _____

Club Name _____

Phone_____

Dates to Run _____

Ad Size

❏ As Designed: Large—3col x 8" Small—3col x 5"

❏ Custom_____

Graphics Selection

Large Ad

❏ #1   ❏ #2   ❏ #3

❏ #4   ❏ #5   ❏ #6

❏ #7   ❏ #8

Small Ad

❏ #1   ❏ #2   ❏ #3

CAP Ad

❏ #1   ❏ #2

Lead Box

❏ #1   ❏ #2   ❏ #3

Post Card–Large

❏ #1   ❏ #2   ❏ #3

Post Card–Small

❏ #1   ❏ #2

Door Hanger

❏ #1   ❏ #2   ❏ #3

Window Cards

❏ #1

Referral

❏ #1   ❏ #2

Stim Cards

❏ #1

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Once in the site, select the "Graphics" button at the left of the screen. Next select the "Current Graphics" icon. Then go to "Campaigns." Select the Spring 2003 Campaign. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5 (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

http://www.cms-clubweb.com/clients

Username:

_____

Password:

_____

Please change the pre-designed ads/elements as follows:

* Add club logo and address provided