

NEWSPAPER-PRINTER WORKSHEET

FOR FALL 2007 MARKETING CAMPAIGN

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ Original Size: Horizontal— 6.437" x 6" Vertical— 4.3" x 7"

☐ Custom _____

Graphics Selection

Horizontal Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

CAP Ad

☐ Large ☐ Small

Post Card-Large

☐ #1 ☐ #2 ☐ #3 ☐ #4

Door Hanger

☐ #1 ☐ #2 ☐ #3

Referral

☐ Cards ☐ Flyer ☐ Poster

Vertical Ad

☐ #1 ☐ #2 ☐ #3 ☐ #4

Lead Box

☐ #1 ☐ #2 ☐ #3

Post Card-Small

☐ #1 ☐ #2

Window Cards

☐

Stim Cards

☐

Newspaper/Printer Information

The graphics are located on the CMS website. To retrieve the PDF of the requested graphic(s), you will need to go to the web address listed below. You will need to enter a user name and password exactly as they are written. The user name and password will be provided by the customer and should be entered below. Go to the "Clients Only" section of our website at:

<http://www.cmsclients.com>. Enter the user name and password. Go to the "Marketing" tab in the top menu. In the drop down menu, choose "Campaigns". Once on the Campaign page, look in the "Current" section and click on Fall - 7.

On the front page of this campaign, click on the thumbnail of the selected piece. A larger image and a link to download the PDF will appear. The PDF file can be edited either in Adobe Acrobat, (the full version), 5 or later, or Adobe Illustrator. The customer is responsible for the accuracy of their proof.

<http://www.cmsclients.com>

Username:

Password:

Please customize the pre-designed graphics as follows:

*Add our club logo, address, phone number and website address as provided.