

Newspaper—Printer Worksheet

For Fall 2006 Marketing Campaign

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ As Designed: Large—3col x 8" Small—3col x 5"

☐ Custom _____

Graphics Selection

Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

CAP Ad

☐ #1 ☐ #2

Post Card—Large

☐ #1 ☐ #2 ☐ #3

Door Hanger

☐ #1 ☐ #2 ☐ #3

Referral

☐ #1 ☐ #2

Small Ad

☐ #1 ☐ #2 ☐ #3

Lead Box

☐ #1 ☐ #2 ☐ #3

Post Card—Small

☐ #1 ☐ #2

Window Cards

☐ #1

Stim Cards

☐ #1

Newspaper/Printer Information

The graphics are located on the CMS website.

To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Go to "Clients Info Central", select the "Marketing" button at the left of the screen. In the drop down menu select "Graphics". On the Graphics page choose "Current Graphics" from the menu, then select "Fall - 6". Click on the requested image. A larger image will come up, and you will see the link to download the PDF. The PDF can be edited in either Adobe Acrobat version 5 or later or Adobe Illustrator. The customer will be responsible for proofing.

<http://www.cms-clubweb.com/clients>

Username:

Password:

Please change the pre-designed ads/elements as follows:

* Add club logo and address information provided