

Newspaper—Printer Worksheet

For Fall 2004 Marketing Campaign

Club Information

Customer Name _____

Club Name _____

Phone _____

Dates to Run _____

Ad Size

☐ As Designed: Large—3col x 8" Small—3col x 5"

☐ Custom _____

Graphics Selection

Large Ad

☐ #1 ☐ #2 ☐ #3

☐ #4 ☐ #5 ☐ #6

☐ #7 ☐ #8

CAP Ad

☐ #1 ☐ #2

Post Card—Large

☐ #1 ☐ #2 ☐ #3

Door Hanger

☐ #1 ☐ #2 ☐ #3

Referral

☐ #1 ☐ #2

Small Ad

☐ #1 ☐ #2 ☐ #3

Lead Box

☐ #1 ☐ #2 ☐ #3

Post Card—Small

☐ #1 ☐ #2

Window Cards

☐ #1

Stim Cards

☐ #1

Newspaper/Printer Information

The graphics are located on the CMS website.

To retrieve the requested graphics you will need to go to the web address listed below. You will then need to enter the user name and password exactly as they are written. User name and password must be provided by the customer, and should be filled in below. Once in the site, select the "Graphics" button at the left of the screen. Next select the "Current Graphics" icon. Then go to "Campaigns." Select the Fall 2004 Campaign. Click on the thumbnail of the selected piece. A larger image and the links to download the image will appear. The image is a PDF file which can be edited in Adobe Acrobat 5 (full version), and Adobe Illustrator 9. The customer is responsible for the accuracy of their proof.

<http://www.cms-clubweb.com/clients>

Username:

Password:

Please change the pre-designed ads/elements as follows:

* Add club logo and address provided